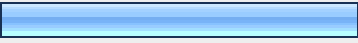
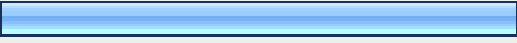



Daloz CSA Membership Survey 2007

1. Daloz Farm CSA is not only Certified Organic, it also strives to be an ecological farm. The farm crew has made conscientious choices to reduce our carbon footprint by phasing out tractors and tillage, riding bikes from field to field, avoiding the use of fuel intensive irrigation systems, and utilizing solar power for field fencing. How important is it to you to be a member of an ecological farm CSA?

		Response Percent	Response Count
Yes, this is one of the main reasons why I chose Daloz Farm		38.2%	13
It's important in theory, but any local farms meet the demands of my philosophical strivings		55.9%	19
Not a big issue for me		5.9%	2
		Other (please specify)	9
		answered question	34
		skipped question	6

2. The Daloz Farm CSA is committed to providing fresh produce, keeping the agrarian way of life alive in our region, supporting a healthy slow foods diet, localizing our economy, promoting ecological living, and building a community that supports one another. Why did you join the Daloz Farm CSA?

		Response Count
		39
		answered question
		39
		skipped question
		1

3. How do you feel about the quantity of vegetables that you have been picking up so far this season at the Daloz Farm CSA?

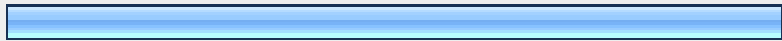
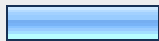
	Too Little	Too Much	Just Right	Response Count
Arugula	12.1% (4)	18.2% (6)	69.7% (23)	33
Beans	27.5% (11)	10.0% (4)	62.5% (25)	40
Beets	44.1% (15)	8.8% (3)	47.1% (16)	34
Bok Choy	19.2% (5)	7.7% (2)	73.1% (19)	26
Carrots	84.6% (33)	0.0% (0)	15.4% (6)	39
Chard	25.0% (8)	9.4% (3)	65.6% (21)	32
Corn	77.8% (28)	0.0% (0)	22.2% (8)	36
Cucumbers	7.7% (3)	25.6% (10)	66.7% (26)	39
Garlic	51.4% (18)	2.9% (1)	45.7% (16)	35
Herbs	40.5% (15)	0.0% (0)	59.5% (22)	37
Kale	21.2% (7)	21.2% (7)	57.6% (19)	33
Kohlrabi	20.7% (6)	24.1% (7)	55.2% (16)	29
Lettuce	30.8% (12)	10.3% (4)	59.0% (23)	39
Melons	72.2% (26)	2.8% (1)	25.0% (9)	36
Onions	13.5% (5)	13.5% (5)	73.0% (27)	37
Peas	89.5% (34)	0.0% (0)	10.5% (4)	38
Peppers, Hot	18.8% (6)	18.8% (6)	62.5% (20)	32
Peppers, Sweet	55.6% (20)	2.8% (1)	41.7% (15)	36
Potatoes	15.4% (6)	10.3% (4)	74.4% (29)	39
Rhubarb	45.2% (14)	3.2% (1)	51.6% (16)	31
Scallions	57.6% (19)	0.0% (0)	42.4% (14)	33
Sorrel	14.3% (4)	21.4% (6)	64.3% (18)	28
Spicy Stir Fry Greens Mix	11.1% (3)	33.3% (9)	55.6% (15)	27
Spinach	76.3% (29)	2.6% (1)	21.1% (8)	38
Summer Squash	0.0% (0)	36.1% (13)	63.9% (23)	36
Sunflowers	9.7% (3)	3.2% (1)	87.1% (27)	31
Tomatoes	26.3% (10)	2.6% (1)	71.1% (27)	38
Tomatoes, Cherry	13.9% (5)	2.8% (1)	83.3% (30)	36
Turnips	26.7% (8)	13.3% (4)	60.0% (18)	30

	Overall? Comments:	31
	answered question	39
	skipped question	1

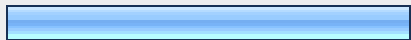
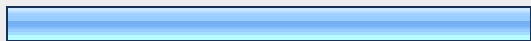
4. Are there other crops that we did not offer this year that you would like us to grow in the future? (Please note that we are still in our most bountiful time and we are very excited to bring you the fall crops that we have not yet harvested: Winter Squash and Pumpkins; Fall Broccoli, Cabbage, Brussels Sprouts and Cauliflower; Parsnips and Daikon; Celery and Eggplant. These will be available in varying quantities depending on when frost hits this Fall.

		Response Count
		23
	answered question	23
	skipped question	17


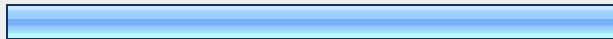

5. Are the pickup times convenient for you?

		Response Percent	Response Count
Yes		83.8%	31
No		16.2%	6
		Comments:	14
	answered question	37	
	skipped question	3	


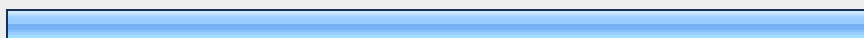
6. Quantity of food received aside.... Do you prefer one pickup per week or two pickups per week?

		Response Percent	Response Count
1 Pickup Per Week		43.6%	17
2 Pickups Per Week		56.4%	22
	answered question	39	
	skipped question	1	

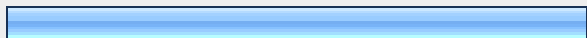
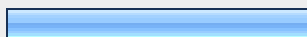
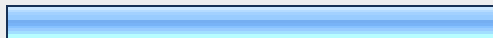
7. How important is a newsletter for you as a CSA member?

		Response Percent	Response Count
Not important		5.0%	2
It's nice to read once in a while		65.0%	26
Very important		30.0%	12
		answered question	40
		skipped question	0

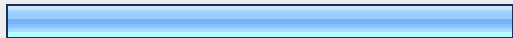




8. Our biggest challenge managing the CSA is making sure that everyone gets the amount of food that they would like. In the past, we have discussed boxing up shares so that each member receives an equal amount of the harvest, and there are no issues of running out of highly desirable foods before the end of the pickup. Other members have told us that they prefer the current "free range" pickup style because it allows them to take the items they prefer, and it means no new packaging. What do you think?

		Response Percent	Response Count
I prefer a boxed up share		7.9%	3
I prefer to continue with the "free range" pickup style		92.1%	35
		Comments	22
		answered question	38
		skipped question	2

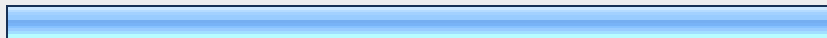
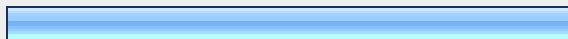
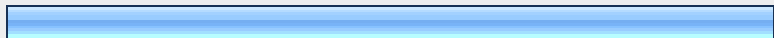

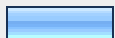
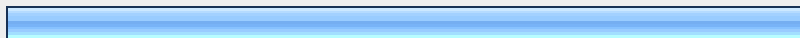
9. Quantity of food is always important for CSA members. As farmers, we know how much we are growing, but we don't know what happens after the food goes home with you. Please select all that apply:

		Response Percent	Response Count
I use all the food I pick up each week		62.5%	25
I preserve some of the food for later in the year		32.5%	13
Some of the food goes to waste		52.5%	21
		Items that most often go to waste and why:	21
		answered question	40
		skipped question	0

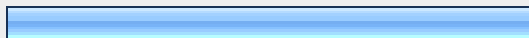
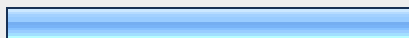
10. Which crops would you like in extra quantities to can/freeze/pickle for winter?

		Response Percent	Response Count
Tomatoes		54.1%	20
Cucumbers		16.2%	6
Beans		40.5%	15
Basil		64.9%	24
I do not can/freeze/pickle		27.0%	10
		Other (please specify)	10
		answered question	37
		skipped question	3

11. Which root crops would you like in extra quantities to store for winter eating?

		Response Percent	Response Count
Potatoes		88.6%	31
Beets		60.0%	21
Carrots		82.9%	29
Daikon		5.7%	2
Celeriac		11.4%	4
Onions		85.7%	30
		Other (please specify)	17
		answered question	35
		skipped question	5

12. Do you have an appropriate place in your home for storing root crops for several months?

		Response Percent	Response Count
Yes		56.4%	22
No		43.6%	17
		answered question	39
		skipped question	1

13. How would you prefer to receive any storage crops that we grow (i.e. potatoes and onions)...?			
		Response Percent	Response Count
A bit at a time once they are ready to harvest		74.3%	26
All at once as soon as they are ready to harvest		2.9%	1
All at once at the last pickup of the season		22.9%	8
answered question			35
skipped question			5

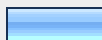
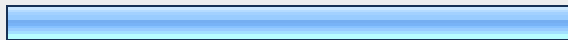



14. Would you be interested in the idea of a "Winter Share" to extend your membership mainly consisting of root crops and hardy greens? (Please note that a Winter Share will not be available this Winter)			
		Response Percent	Response Count
Yes		81.6%	31
No		18.4%	7
answered question			38
skipped question			2

15. Please let us know if you are interested in either of the following:			
	Sounds good	Not interested	Response Count
Paying extra for home delivery	8.1% (3)	91.9% (34)	37
Alternative pickup places	21.6% (8)	78.4% (29)	37
Comments:			9
answered question			38
skipped question			2

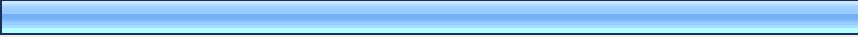

16. Please let us know if you are interested in any of the following add-ons (not included in the share price):

	I would buy that regularly	I would buy that on occasion	I would never buy that	Response Count
Bread	33.3% (11)	60.6% (20)	6.1% (2)	33
Cheese	35.3% (12)	58.8% (20)	5.9% (2)	34
Eggs	66.7% (26)	25.6% (10)	7.7% (3)	39
Granola	22.2% (6)	48.1% (13)	29.6% (8)	27
Kombucha - a tasty non-alcoholic health brew	10.5% (2)	36.8% (7)	52.6% (10)	19
Milk	32.1% (9)	32.1% (9)	35.7% (10)	28
Preserved veggies & fruits (i.e. dilly beans, canned tomatoes, pickles, jam, pesto, salsa, etc.)	18.2% (6)	66.7% (22)	15.2% (5)	33
Yogurt	18.5% (5)	40.7% (11)	40.7% (11)	27
Weekly subscription dessert service	16.0% (4)	24.0% (6)	60.0% (15)	25
			Other or Comments:	14
			answered question	40
			skipped question	0

17. How important is it to you to have a member of the farm crew present in the farm store from 10am - noon?

		Response Percent	Response Count
Not important at all		10.0%	4
Nice, but not necessary		60.0%	24
Very important		20.0%	8
I don't know because I never picked up between 10am - noon, but it worked out fine for me without someone there		2.5%	1
I don't know because I never picked up between 10am - noon, but it sure would have been nice if someone was there		7.5%	3
			Comments:
			answered question
			skipped question




18. We have tried to make the farm store as user friendly as possible by making signs, the sample share, and having a member of the farm crew on hand for two hours at each pickup. How would you rate the accessibility of knowing what's what and how much to take at pickup?

		Response Percent	Response Count
Gosh, it's all so clear		92.3%	36
It does not matter to me		0.0%	0
There is definitely room for improvement, see my suggestions below		7.7%	3
Comments:			9
answered question			39
skipped question			1

19. Please rate your interest in getting involved in the following:

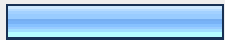
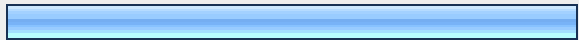
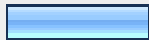
	I'd love to but I'm just too darn busy	Yes!	No!	Response Count
Monthly potluck at the farm	45.9% (17)	37.8% (14)	16.2% (6)	37
Cooking Classes	34.3% (12)	40.0% (14)	25.7% (9)	35
Food preservation classes	17.1% (6)	60.0% (21)	22.9% (8)	35
Farm work, weeding	37.8% (14)	24.3% (9)	37.8% (14)	37
Farm work, harvesting	41.7% (15)	33.3% (12)	25.0% (9)	36
Core group	39.4% (13)	21.2% (7)	39.4% (13)	33
answered question				39
skipped question				1

20. Please rate your satisfaction with your CSA experience this year...

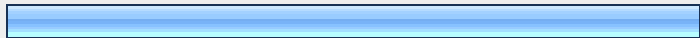



		Response Percent	Response Count
Wow, it's been amazing!		56.4%	22
It's been ok		35.9%	14
This just didn't work for me		7.7%	3
answered question			39
skipped question			1

21. What can we do to improve your overall CSA experience?		
		Response Count
		29
	<i>answered question</i>	29
	<i>skipped question</i>	11

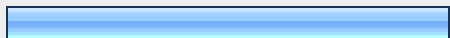
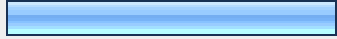

22. What is your favorite part about being a member of Daloz Farm CSA?		
		Response Count
		30
	<i>answered question</i>	30
	<i>skipped question</i>	10

23. Would you recommend Daloz CSA to others?			
		Response Percent	Response Count
Yes!		23.1%	9
Yes! and I have already done so!		61.5%	24
I have reservations		15.4%	6
No		0.0%	0
Comments:			5
		<i>answered question</i>	39
		<i>skipped question</i>	1

24. Are you planning on renewing your membership for next year at the Daloz Farm CSA?

		Response Percent	Response Count
Yes		74.4%	29
It depends on how many pumpkins I get (but leaning towards yes)		7.7%	3
I'm still thinking about it (but leaning towards no)		12.8%	5
Probably not		5.1%	2
		If not, why not?	8
		answered question	39
		skipped question	1

25. Although the Core Group of members does a great job in spearheading the membership drive each year, the farm crew still spends time and effort getting members on board each Spring when farmers' minds and bodies should be focused on getting the fields ready and the crops in the ground. Would you be willing to renew your membership this Fall in order to alleviate that concern for our farmers in the Spring?

		Response Percent	Response Count
Yes - I plan to renew this Fall		47.1%	16
I understand the reasoning, but I'm afraid my finances do not permit paying for my share this Fall		35.3%	12
Not applicable		17.7%	6
		answered question	34
		skipped question	6

26. General comments or questions? Please feel free to share your thoughts.

		Response Count
		21
		answered question
		21
		skipped question
		19